DEDA SCHOOLS · FOR SCHOOL LEADERS

AI education and family rewards for your school community, at no cost to the school.



DEDA Schools is a term-long programme for a school and its families in Dubai. Children learn what AI is and how to use it well with DIO, DEDA's learning companion; families earn transparent rewards and family tickets; and everyone meets at a family day.

Free for the school | The school sees totals only | 9 languages



Learn with DIO

Short missions with DIO Lab. Pupils start with **"Get to know DEDA with DIO"**: four missions of about 8 minutes on using a real app wisely: asking a clear question and checking the answer, comparing before choosing, spotting ads and tricks, and keeping private things private. Nothing is ever bought. Finishing earns the **AI Explorer** badge.



Family rewards

Every family has its own invitation links. When friends or local businesses it introduces shop through DEDA's partner network, the family earns a small reward, and its own purchases collect **family tickets** to Dubai attractions. Public rules and caps.



Family day

A free gathering by invitation at the end of the programme, where the school's families meet. Teenagers (13+) and parents can carry a **DEDA Schools ambassador card**, with a parent's approval.

What we ask of the school

- Name a coordinator for the programme.
- Share the school's invitation (code and QR) with families through your usual channels.
- Optionally, welcome a short presentation to parents.

Privacy, built in

- The school sees **totals only** in its own school view: families, children, AI Explorers, family-day registrations, the weekly trend.
- Never a family's name, a purchase, a reward or a child's work.
- Children never see money or invitation links; under-13s join through a parent.
- Data is kept under the UAE data protection law.

How it starts

1 **A 20-minute presentation**
with the DEDA team, online or at the school.

2 **Agreement and dates**
usually one school term; nothing for the school to pay.

3 **Families are invited**
through the school's code and QR.

4 **Weekly totals**
in the school view, and the family day to close.

An extracurricular family programme: the school decides whether to take part, and no school is named by DEDA before an agreement. DEDA is a Dubai app that takes one request by voice or text, compares providers and completes the order; family rewards come from real purchases in DEDA's partner network under each programme's published rules. The school receives and pays no money.

go.dedaapp.ae/schools

The programme, its published rules and how families join · schools@dedaapp.ae